



Making IT Work For You



BUSINESS PROFILE

IT JAYA SDN BHD



1. About IT Jaya

IT Jaya is a premier solution developer and provider for businesses. We were established in 2003. through the capitalization of our own resources and having synergistic alliances with leading business partners, we aim to be a leader in providing quality and yet affordable solutions in Malaysia.




As IT Jaya has a wide range of experience in Information Technology (IT), the products and services offered are broad. In effect, IT Jaya provides a broad range of consultancy services and solutions in the IT arena with the core focus in the following:

- Business Software Suite (BSS)
- IT Infrastructure and Services (IIS)
- Digital Communication Solution (DCS)

Since year 2013 IT Jaya form a subsidiary company IT JAYA MARKETING SDN BHD to increase the marketing activities.

2. Business Software Suite

These are generally software applications that help a business increase productivity or measure their productivity. The following are what we offer.

No	Application	Trademark	Description
1	INTACT Business Suite		<p>INTACT Comprised of a range of financial applications to help manage from small to large industries. Made up of the following interdependent modules:</p> <ul style="list-style-type: none"> · Inventory · Accounting · Mobile Reporting <p>Targeted at Distribution Trading & manufacturing Sector</p>
2	INTACT Retail Suite		<p>Business Software targeted at Retail Sector and able to remote access & control business “on line”, anytime and anywhere</p> <ul style="list-style-type: none"> · Point-Of-Sales
3	Customer Relationship Management		<p>Helps you to build more profitable customer relationships and decrease operating cost. Modules include:</p> <ul style="list-style-type: none"> · Sales Force Automation · Customer service & Support · Enterprise marketing automation · Market Analysis

3. Digital Communication Solution

There are more evolved ways to let people know about your business. Our Digital Communication Solution (DCS) are there to meet your marketing needs and to improve your branding.

3.1 Web Brochure

This is our best-selling package where you will have professional web design and development for brand awareness. Here, the needs of your organization will be analyzed in great detail to meet your needs. Finding out the purpose of your website is crucial to its success. Your purpose could be:

- Prospect generation
- Direct Sales
- Business-to-business sales
- Customer support
- Education

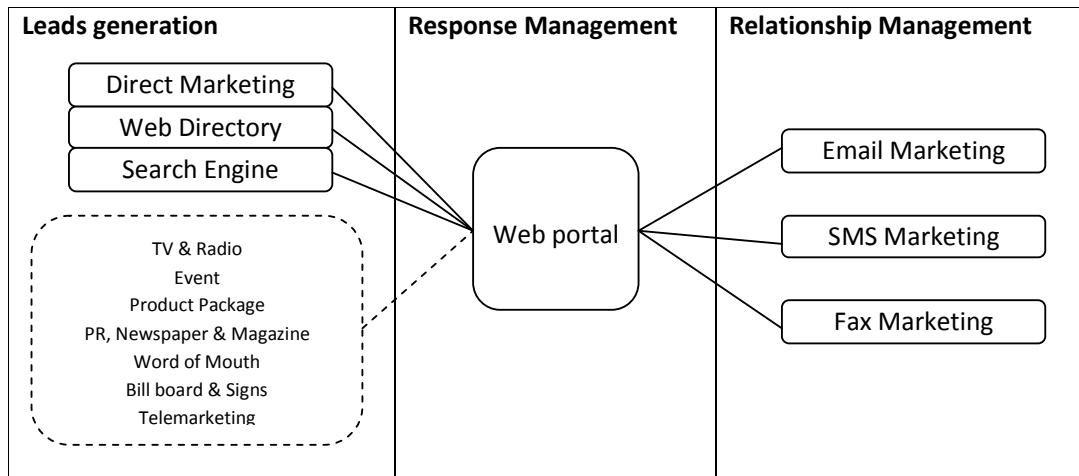
Whatever your organizational marketing plan, let us assist you to make it a success.

3.2 Web Ready

Looking for a fast and professionally designed website with a limited budget? We have the package for you. Just choose the ready-made designs and you are web ready! There are many to choose from and just by adding your details, you will have your site ready in **less than 5 working days!**

3.3 Digital Marketing Portal

This package aims to generate new leads while actively maintaining the relationship with existing customers through digital means. It consists of a package of a dynamic website, content management system, web traffic management, relationship management via email, sms and fax marketing.



Scope of the Digital Marketing Portal

If you plan to have the web as an **ACTIVE** marketing tool for your organization, this easy-to-use solution is the answer for you.

3.4 Web Hosting and Domain Registration

3.4.1 Web Hosting

We offer competitive web hosting. We have standard and customized packages available. The options include:

Linux Server (Most popular)
<ul style="list-style-type: none"> • Unlimited bandwidth • Unlimited email pop accounts • Unlimited email alias / forwarding • Unlimited email Autoresponders • 3 types of Webmail

- Clam Anti Virus
- Spam Filtering
- 24/7 Unlimited FTP Access
- PLESK / CPanel Control Panel
- Live Statistics / Raw Log Files
- Unlimited MySQL Connection
- PHPMYADMIN Tool
- MS Frontpage Server Extension Support
- Perl, CGI, JAVA, PHP, SSI, Python, C / C++
- Password Protected Directory
- Shockwave, Flash, Quicktime, Real Video, Windows Media
- Image Magik, Crontab, Custom MIME Type
- BBCLone v.0.33.1 Web Counter
- Gallery v 1.4.2 Photo Gallery
- GTChat v 0.93 Web Chat
- 30 Days Money Back Guarantee
- Based in Cyberjaya

3.4.2 Domain Name Registration

- **International**
 - .com / .net / .org / .us / .info / .biz / .name /
- **Malaysia**
 - .com.my / .net.my / .org.my / .edu.my / .gov.my /
(Organization)
 - .name.my (Personal)

4. IT Infrastructure and Services

Speed is essential in the business world that we live in. You need the right technology solutions to cater for your growth. With our up-to-the-minute expertise, we can assess your needs. We will actively help you to find ways to squeeze the most out of technologies you already have and point the way to your IT future.

4.1 Computer Hardware

4.1.1 Server, Workstations, Printers and UPS

IT Jaya deals with products that ranges from HP, IBM to APC. Whatever your needs and budget may be, we will have a way to meet your hardware and networking needs.

4.1.2 Point-Of-Sales (POS) Terminal and peripherals

Your transactions are food for your company. That is why it is important to know how much you are getting in order to know how well you are doing. Our POS solutions will meet your needs and caters to your business growth.

4.2 Installation and Troubleshooting

Are you tired of not getting great IT support? Look no further as we have our team of experts to cater to your basic IT needs. We can help you to decrease your downtime and increase your productivity. Just call and we will come to your site, search out the root cause of the problem, and implement the best fix to get you up and running fast.

4.3 Network services

We make your network work as we are able to design the network you need, whether your needs are small or large, in-house or mobile. We will install, test and teach you what you need to know to utilize it effectively. You are also able to obtain a maintenance package from us to keep you and your network going.

4.4 Preventive maintenance

Our team is able to evaluate your systems, uncover potential trouble spots and provide solutions BEFORE problems arise. We offer customized, affordable monthly service contracts to continually monitor and maintain the health of your IT environment. Our flexible packages model means that you pay for what you need and skip the excess. We will visit you on a prearranged appointment schedule with minimal interruption and making it easy for you.

5. IT Jaya Track Records

The following are the selected projects to highlight the successful completion and on-going projects of IT Jaya. They merely signify the competence of the IT Jaya in business and information technology.

5.1 Business Software Suite

5.1.1 Aik Cheong Coffee Roaster Sdn Bhd

- **URL** : www.aikcheong.com.my
- **Company description** : Aik Cheong is a household name in Malaysia and making waves throughout Asia. Aik Cheong reach out to China, Singapore, Taiwan, the Americas, Canada, U.S.A, Australia and Poland. They have been manufacturing coffee since 1955 in Melaka, Southern City State of West Malaysia. Their manufacturing coffee plant itself has over 300,000 sq. ft of manufacturing space.
- **Project description** : Aik Cheong is currently using the INTACT Enterprise Inventory and Accounting. Initially, Aik Cheong was using well known "UXX" system. However, there was data loss as the transaction grew. By switching to INTACT, Aik Cheong is able to leverage on its IT system for decision-making purposes.

5.1.2 Sumimetal Industries (M) Sdn Bhd

- **URL** : www.sumimetal.com.my
- **Company description** : Sumimetal is a one stop foundry and solution centre for its customers. It has a wide range of customers from varied industries in East Asia, Australia, Europe and North America. It manufactures aluminium alloy ingots of superior quality with metallurgical composition according to customer specifications.

- **Project description** : Sumimetal would like to monitor its operational activities through a computerized and distributed system. In addition, the system will allow selective users to access the system. The features of the system include reporting, user login, system administration module, production module and planning module.

5.1.3 Latina Marketing Sdn Bhd

- **URL** : www.latina.com.my
- **Company description** : Latina is a wholesale company established in Malaysia specializing in stylish fashion apparel, decorative accessories & bed line. Their best selling brand "LATINA" has captured a worldwide market. Through a wide range of selection over 5000 product offer to anyone at affordable price.
- **Project description** : Latina main office is currently using the INTACT Enterprise Inventory and Accounting. Latina is able to leverage on its IT system for decision-making purposes. For all their boutique is currently using the Retail Inventory.

5.1.4 ECO-Shop Marketing Sdn Bhd

- **URL** : www.eco-shop.com.my
- **Company description**: Eco-Shop is a 2 dollar shop in Malaysian, offering a great new addition to the market place a 2 dollar store.
- **Project description**: ECO-Shop is currently using the INTACT Enterprise Inventory and Retail system. Over 60 outlets is currently using the POS system and online back to the head office, they able to leverage on its IT system for decision-making purposes.

5.1.5 U AUDIO ELECTRIC SDN BHD

- **Company description:** U Audio is an electrical home appliances shop with currently 3 branches located in Melaka. Their best selling brands are Panasonic, Toshiba, LG, Sharp and others with wide range of electrical home appliance selection.
- **Project description:** U Audio is currently using INTACT Stock Inventory System. The purpose to use INTACT system is Online Stock Balance Information is available. At the same time, they are able to track the stock balances anytime and this will bring them convenience and efficiency at work.

5.2 Digital Communication Solutions

5.2.1 Syarikat Zulkifli Bamadhaj Sdn Bhd

- **URL :** www.petani.com.my
- **Company description :** The company core business is processing and producing traditional medicines based on herbs with the brand PETANI. The company founded in 1965 by En. Khalid Ahmad and his wife Pn. Mahani Abdullah and officially established in 1972. There are selling two main categories of products, first is the instant beverage products that Eury Café, Kacima Café, Sarbat Tea and others. The second is the beverage products such as Asam Jawa, Asam Boi, Teh Bunga and others.
- **Project description:** As part of its corporate identity and marketing strategy, PETANI has engaged IT Jaya to construct an e-commerce web for its company. This is done to promote the sales of its products and increase the awareness of those who intend to their products.

5.2.2 Allan D'Lious

- **URL:** www.allandlious.com
- **Company description:** Allan D'lious started since January 1990 with its humble beginning in double storey premises allocated at Taman Melaka Raya. The Company commenced its business activity as a Stationery service centre and Canon Sole Distributor of Canon Calculators. Riding on the economic boom of the early 90s and with a continuous investment program, a new market strategy was made available in the following years. The Company expanded its business operation into import and export world trading environment in year 1994. And now, its develop into Allan D'lious pen manufacturer and premium distributor. Through the years of hard works and the support of the dealers, we have become one of the largest leading distributor of Allan D'lious pen in Malaysia, Sabah, Sarawak, Indonesia, Vietnam and many more supplying Stationery, Premium & Gift to these market.

- **Project description:** Allan D'Lious had an existing website that was developed by another party. Allan D'Lious wanted to revamp the site and to make the site more corporate look and allow visitor to view their products. The modules includes are content management system, e-commerce system and photo gallery.

6. IT Jaya's Vision, Mission, Tagline and Values

- **IT Jaya's Vision:**

To be the leader in helping growing businesses to be victorious in achieving their goals with Information Technology (IT)

The vision of a company steers IT Jaya towards success making the vision more than critical than its financial goals. It immediately creates a vacuum that draws people and businesses from various fields. IT Jaya has the vision to energize people with quality software solutions to meet their business needs efficiently.

- **IT Jaya's Mission:**

Actively provide affordable and professional outsourced IT products and services to growing businesses.

IT Jaya's mission denotes the action that is required to make it right. IT Jaya makes a commitment to anyone that is in alignment with us. We stand tall in our very own “Made-In-Malaysia” solutions with the aim of competing directly with those of the established international brand names.

- **IT Jaya's Tagline**

Making IT work for you

We are constantly making decisions based on our past experiences for the future. In IT Jaya, we believe in being successful at the present moment. There are features within other solutions that cater for the present and distant future of a business. Unfortunately, a lot of the features are never used and that results in wastage. Our approach is to



understand your present needs and keep the solution simple and targeted for the present moment and the near future.

- **IT Jaya's Values:**

- Be brutally honest
- It's about greater, not bigger
- It's about business, not technology
- Keep it affordable
- Keep it simple and targeted



7. Contact Details

For more information please contact us at:

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Making IT Work For You

8. Success Story

